

PUF VENTURES INC. ISSUES 500,003 SHARES FOR AN ADDITIONAL 9.1% INTEREST IN AAA HEIDELBERG INC.

VANCOUVER May 8, 2017 - PUF Ventures Inc. (the "Company") (CSE: PUF) (Frankfurt: PU3) (OTCPK: PUFXF) issued 500,003 shares to the shareholders of AAA Heidelberg Inc. ("AAA") pursuant to the Share Exchange Agreement between the Company, AAA and the shareholders of AAA dated for reference January 26, 2015 (the "Agreement"). These shares are subject to a four months' hold period.

Pursuant to the Agreement, upon the issuance of these shares by the Company, the shareholders of AAA will be transferring an additional 9.1% interest in AAA to the Company. This transfer will result in the Company owning a total of approximately 54.49% of AAA.

ON BEHALF OF THE BOARD OF DIRECTORS

Derek Ivany

President & CEO

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No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.