

**PUF VENTURES INC.**

NEWS RELEASE

**PUF Ventures Appoints Investor Relations and Corporate Finance Advisor**

**Vancouver, British Columbia / March 9, 2017 – PUF Ventures Inc. (“PUF” or the “Company”)** (CSE: PUF) (Frankfurt: PU3) (OTCPK: PUFXF) is very pleased to announce the appointment of Tim McNulty as a senior advisor to the Company. Mr. McNulty is a seasoned investor relations and corporate finance consultant with over 15 years’ experience executing financial strategies for large and small public companies listed on the NYSE, TSX and/or TSX Venture stock exchanges. He has extensive financial market knowledge including corporate finance, mergers & acquisitions, complex stock transactions, raising capital and investor relations.

“We are pleased to welcome Tim to PUF to assist us in all aspects of our investor relations and corporate finance strategy,” said Derek Ivany, President and CEO of the Company. “We are building out our management team as we prepare to receive our Access to Cannabis for Medical Purposes Regulations (ACMPR) license. While the timing of the license remains unclear, our goal is to become a leading supplier of medical cannabis in Canada and North America. As a public market specialist, we look to Tim’s experience to position the Company as a leader in the emerging industry of medical and recreational cannabis production.”

**About PUF Ventures Inc.**

PUF Ventures Inc. is moving into the Bio Medical Cannabis sector by purchasing a 100 percent interest in AAA Heidelberg, a private Ontario company that has applied for an ACMPR license. Although the Company cannot guarantee nor estimate the timing for the issuance of a license to AAA Heidelberg, it is the Company’s goal to become the next publicly traded Canadian company to be granted a new medical marijuana production license. VapeTronix, a subsidiary of the Company, is in the process of expanding its 1313 brand of electronic cigarettes, Marijuana Vape delivery devices, and associated technologies.

**ON BEHALF OF THE BOARD OF DIRECTORS**

Derek Ivany,  
President & CEO

No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.

Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Company’s future plans, objectives or goals, including words to the effect that the Company or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties.