

PUF Ventures Inc.
Suite 459 – 409 Granville Street
Vancouver, BC, V6C 1T2
Telephone: (604) 678-2531

PUF Ventures subsidiary VapeTronix launches online portal “WEEDbeacon”

January 14, 2016 - Vancouver, British Columbia – PUF Ventures Inc. (“PUF” or the “Company”) (CSE: PUF) (Frankfurt: PU3) (OTCPK: CHLMF) is pleased to announce that VapeTronix, a wholly owned subsidiary of the Company, has unveiled Phase 1 of its online interactive social and search platform “WEEDbeacon” targeting the medicinal and, where allowable by law, recreational marijuana markets. The social launch of WEEDbeacon.com acts as a search portal and informational resource for industry participants such as: vendors, bricks and mortar shop owners, dispensaries, delivery services and hobbyist/enthusiasts. WEEDbeacon.com aims to provide users with a data rich yet easy to navigate resource for product sourcing, review and on-line purchase. The site will feature pertinent industry news and cultural topics as well as feature a section for peer reviewed product info. Thus far, the WEEDbeacon database houses info on 6,900 physical storefronts in North America. The company has also integrated earlier strain data on over 1000 marijuana strains, utilizing most of the datasets that were acquired in the VapeTronix acquisition.

With the launch of WEEDbeacon.com, the Company continues to work towards potential vertical integration and value add technology emphasis of its various portfolio assets. The marketplace for medicinal cannabis continues to provide compelling business opportunities. IBISWorld, a market research firm, projects sales of cannabis for medical use to increase to \$13.4 billion in 2020 from \$3.6 billion in 2015, largely due to demand from an aging population with conditions such as: arthritis, Alzheimer’s disease and glaucoma. Mr. Nieken comments, “We believe the Phase 1 launch of WeedBeacon is an integral part of our continual marketing effort and will not only serve as a third party marketing platform, but also our internal marketing efforts where industry advertising and keyword costs are higher than average.” He continues, “Specifically, if and when the Company’s subsidiary, AAA Heidelberg, is successful in gaining a MMPR license we will be able to take advantage of cross selling opportunities and capture synergies amongst these platforms.”

The Company plans to initiate Phase 2 development of WEEDbeacon in the near future. Phase 2 development will consist of finalizing the medical marijuana tracking application, integrating the social features into the existing platform and launching the private patient and physician portal.

About PUF Ventures Inc.:

Chlormet Technologies, Inc. is also moving into the Medical Marijuana sector by purchasing a 100% interest in AAA Heidelberg, a private Ontario company that is in the process of applying for a MMPR license. Although the Company cannot guarantee nor estimate the timing for the issuance of a license to AAA Heidelberg, it is the Company’s goal to become the next publicly traded Canadian company to be granted a new medical marijuana production license.

VapeTronix, a wholly owned subsidiary of the Company is in the process of expanding its 1313 brand of electronic cigarettes and associated technologies.

With the purchase of the property in Whatcom County, WA, the company plans on generating revenues via long term leases to tenants.

PUF VENTURES INC.

Yari Nieken
President and CEO

No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.

Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Issuer's future plans, objectives or goals, including words to the effect that the Issuer or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties.