



PUF VENTURES INC.

NEWS RELEASE

PUF Ventures Reports Annual General and Special Meeting Results

Vancouver, British Columbia / November 27th, 2017 – PUF Ventures Inc. (“PUF” or the “Company”) (CSE: PUF) (Frankfurt: PU3) (OTCPK: PUFXF), is pleased to announce the results of its Annual General and Special Meeting held on November 24, 2017. All resolutions presented to the shareholders were overwhelmingly approved (see the SEDAR filing of the Company’s Information Circular dated October 20, 2017).

“The support we have received from our shareholders at the AGSM and through the conversion of warrants is tremendous, and a direct result of the progress made by PUF Ventures in 2017,” said Derek Ivany, President and CEO of PUF. “The additional capital from warrants strengthens our balance sheet and I am very pleased with the progress being made by the Weed Points Loyalty team. I very much look forward to 2018 which I expect to be another exciting year for the company and our shareholders.”

Shareholders voted in favour of setting the number of directors at four and the following directors were re-elected: Derek Ivany, Chris Hornung, Jerry Habuda, and Joseph Perino. Shareholders also approved the plan of arrangement, which involves the distribution of common shares of Weed Points Loyalty Inc. dba TechOneSixty (“**Weed Points**”) to the shareholders of the Company.

The Company is also pleased to announce that in the past 60 days, it has received proceeds of \$1,858,760 from the exercise of warrants. Proceeds raised are for general working capital purposes.

The Company also reports that security components have arrived at the London, ON grow facility and the installation of the necessary security enhancements and protocols is underway.

About PUF Ventures Inc.

PUF Ventures Inc. is a growth oriented and diversified company focused on the international cannabis industry. It has ownership in several cannabis companies: AAA Heidelberg, PUF Ventures Australia, Weed Points Loyalty Inc., and Natures Hemp Corp., and is actively pursuing other opportunities within the industry. PUF has an option to purchase 100% of AAA Heidelberg Inc., a private Ontario company and advanced applicant for an ACMPR license. Currently, AAA Heidelberg has not received a license from Health Canada. PUF is publicly traded under the following symbols: CSE: PUF, Frankfurt: PU3 and OTCPK: PUFXF. For more information please visit: www.puf.ca.

ON BEHALF OF THE BOARD OF DIRECTORS

Derek Ivany
President & CEO

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No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.

Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Issuer's future plans, objectives or goals, including words to the effect that the Issuer or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties.