



PUF VENTURES INC.

NEWS RELEASE

PUF Ventures Announces Receipt of Final Order for Plan of Arrangement

Vancouver, British Columbia / November 30, 2017 – PUF Ventures Inc. (“PUF” or the “Company”) (CSE: PUF) (Frankfurt: PU3) (OTCPK: PUFXF), is pleased to announce that on November 30, 2017, the Supreme Court of British Columbia approved the arrangement agreement with Weed Points Loyalty Inc. dba TechOneSixty (“**Weed Points**”) pursuant to an arrangement agreement and plan of arrangement (the “**Arrangement**”). The Company is proceeding to complete the Arrangement, which includes the issuance of shares to the PUF shareholders of record as of October 4, 2017, on the basis of one new share in Weed Points for every seven PUF shares held on a *pro rata* basis. Weed Points will issue approximately 7,034,279 Weed Points Shares to the PUF shareholders. The Company received shareholder approval to the Arrangement at the Company’s annual general and special meeting held on November 24, 2017, as announced on September 7, 2017.

The Arrangement will include a transfer of the Company’s assets, being the WeedBeacon proprietary technology, current app developments, databases, graphics, brochures and other marketing materials (the “**Assets**”) to Weed Points, enabling the Company to focus on medical marijuana with a particular emphasis to growing cannabis for its joint venture partnership with Canopy Growth Corp.

For more information about the Arrangement please see the information circular of the Company dated October 20, 2017 available on www.sedar.com under the profile of the Company,

Following completion of the Arrangement, Weed Points will hold the Assets transferred to it by PUF and Weed Points will become a reporting issuer in the Provinces of British Columbia, Alberta and Ontario, and intends to apply for and meet the listing requirements on a Canadian stock exchange. There can be no assurance that the shares of Weed Points will be listed until the listing requirements are met and the listing documents are completed. The Company will retain its working capital for its Assets, and remain listed on the Canadian Securities Exchange and continue to trade under the trading symbol, PUF, as a consumer products – biotechnology/ pharmaceuticals company. There can be no guarantee that the Weed Points Shares will be listed on any stock exchange.

About PUF Ventures Inc.

PUF Ventures Inc. is a growth oriented and diversified company focused on the international cannabis industry. It has ownership in several cannabis companies: AAA Heidelberg, PUF Ventures Australia, Weed Points Loyalty Inc., and Natures Hemp Corp., and is actively pursuing other opportunities within the industry. PUF has an option to purchase 100% of AAA Heidelberg Inc., a private Ontario company and advanced applicant for an ACMPR license. Currently, AAA Heidelberg has not received a license from Health Canada. PUF is publicly traded under the following symbols: CSE: PUF, Frankfurt: PU3 and OTCPK: PUFXF. For more information please visit: www.puf.ca.

ON BEHALF OF THE BOARD OF DIRECTORS

Derek Ivany
President & CEO

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No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.

Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Issuer's future plans, objectives or goals, including words to the effect that the Issuer or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties.