PUF VENTURES INC.

NEWS RELEASE

PUF Ventures Reports Special Meeting Results

Vancouver, British Columbia / August 8, 2018 – PUF Ventures Inc. (“PUF” or the “Company”) (CSE: PUF) (Frankfurt: PU3) (OTCPK: PUFXF), is pleased to announce the voting results of its Special Meeting held on August 7, 2018. A total of 10,492,782 common shares representing 17.81% of the issued shares of the Company were represented at the Meeting. All resolutions presented to the shareholders were approved (see the SEDAR filing of the Company’s Information Circular dated June 18, 2018).

Shareholders voted 98.4% in favour of the plan of arrangement, which involves the distribution of common shares of Natures Hemp Corp. (“Natures Hemp”) to the shareholders of the Company and 98.3% in favour of the adoption of a 10% rolling stock option plan of Natures Hemp.

About PUF Ventures Inc.

PUF Ventures Inc. is a growth oriented and diversified company focused on the international cannabis industry. It has ownership in several cannabis companies: AAA Heidelberg, Solaris Nutraceuticals Pty Ltd., and Natures Hemp Corp., and is actively pursuing other opportunities within the industry. PUF has an option to purchase 100% of AAA Heidelberg Inc., a private Ontario company and advanced applicant for an ACMPR license. Solaris Nutraceuticals is building the largest medical cannabis greenhouse in the Southern Hemisphere. For more information please visit: www.puf.ca.

ON BEHALF OF THE BOARD OF DIRECTORS

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No stock exchange or securities regulatory authority has reviewed or accepted responsibility for the adequacy or accuracy of this release.

Some of the statements contained in this release are forward-looking statements, such as estimates and statements that describe the Issuer's future plans, objectives or goals, including words to the effect that the Issuer or management expects a stated condition or result to occur. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties.